

Job Hunting 101:



Step 1

Step 1: Sober up!

Get completely sober – that means, use nothing that DOESN'T SERVE your progress to a new job. Additionally, double check that you've applied for Unemployment as those checks are often delayed.



Step 2

Step 2: Research Your Field

Take a day to create a LinkedIn account and research all positions available when you search for your field. Review the bullets to understand what you know and what you're missing.



Step 3

Step 3: Update Your Marketing Materials

Is your resume, cover letter, digital profiles, and reference dossier up to date? Those documents should clearly demonstrate where you've been while simultaneously forecasting where you're going.



Step 4

Step 4: Flood the Applications

This is why we target in steps 1-3. We're NOT throwing wet paper towels against the wall- we're already targeted, now we're saturating that very distinct job market with amazing marketing



Step 5

Step 5: Close the Deal

Once you start getting interviews, get in there and MAKE THE SALE. It's an annual subscription to YOU at \$XYZ salary- you better buy into that product and PREPARE your responses- you'll do great!!!



Step 6

Step 6: Negotiate the Deal

By now, you might be facing several offers. Buy as much time before committing as they'll allow (ask them!) and negotiate by voicing aloud the comparison of offers directly to the recruiters. They'll sweeten the deal for ya!